LaserWriter Fax: Adding a Logo to The Fax Cover Sheet (2/96)

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TOPIC -----------------------------------------------------------

I am using the LaserWriter 8 driver with an Apple printer that has PostScript
Fax capability. I would like to create a custom cover page with my company logo
on it, but cannot find any information on how to create a custom cover page to
use with LaserWriter 8 driver.


DISCUSSION ------------------------------------------------------

We have verified the use of custom cover pages with a workaround we received
from engineering. There are two necessary files:

• Instructions on creating a custom cover page.
• File to be imported into Adobe Illustrator.

This is a workaround, and it does have limitations. Please look at the "Caveats"
section below in the instructions.

NOTE: Using this procedure with a third party printer has not been
      verified, so it may not work.


Custom Cover Page Workaround Instructions
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Creating a custom cover page using Adobe Illustrator 5.0

1) Create a new file using Adobe Illustrator 5.0 by picking
   "New" from the file menu.

2) Pick "Place Art..." from the File menu.

3) Locate the file named "Custom Cover Page Info.EPS" (included
   with these instructions) and click the "Place" button to place
   it on the page. (A square box will appear that contains all of
   the standard cover page information - such as: name, company,
   fax number, notes, and so on).

4) Position the placed art.
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5) At this point, you can draw your logo, type your company name, or
   whatever you want.

   NOTE: If you need to import bitmapped images, you must first use
         a program like Adobe Streamline to convert the images to
         PostScript line art, and then save the file in Illustrator 88
         format WITH an EPS header and NO preview. Pick "Place Art..."
         again from the File menu of Adobe Illustrator, select the file
         you just saved and go through the same procedure placing the
         image where you want on the page.

6) Pick "Save as..." from the File menu.

7) Save the file in Illustrator 88 format with:

   • "Preview" set to "None (Include EPSF Header)".
   • Be sure that the "Include Placed Images" checkbox is selected.

8) Illustrator will warn you that "Saving this document in older
   Adobe Illustrator file formats may disable some Illustrator
   editing features within this document when it is read back in."
   Click the OK button.

   NOTE: If you think that you will want to make modifications to
         the cover page in the future, you might want to save a
         separate copy of this file in the latest Illustrator format
         that you can.

9) The resulting file can now be used by LaserWriter 8f as a custom
   cover page. When in the Fax Cover Page dialog of LaserWriter 8f,
   click on the popup field "Cover Page to Use" and select "Change"
   to locate your cover page.

Caveats

Adobe Illustrator versions:

   Only version 5.0 of Adobe Illustrator works with this process.
   Versions 88, 3.2, or 5.5 DO NOT currently work with the cover page
   EPS file we have included.

Fonts:

   Only printer-resident fonts can be used on a custom cover page.

Placed Images:

   Bitmapped images will not work correctly when placed in the
   custom coverpage. Adobe Streamline must be used to convert
   bitmaps to PostScript line art for the resulting output to work
   correctly.

Copy all text between the dashed lines, paste it into a SimpleText document and save it as: "Custom Cover Page Info.EPS" -- it is important to make sure that the file is named identically.

NOTE: If you are knowledgeable in PostScript, the fonts and location of
      text can be changed by modifying the PostScript in the "Custom
      Cover Page Info.EPS" file you create in SimpleText.

CAUTION: If you choose to use the PostScript code provided in this
         article, you assume all risks involved in making these changes.
         PostScript code, if not entered correctly, can place the
         LaserWriter into a condition requiring service.

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%!PS-Adobe-3.0 EPSF-3.0
%%BoundingBox: 0 0 361 352
%%Creator: (Dan Meader)
%%Title: (Custom Coverpage.EPS)
%%CreationDate: (04/14/94) (11:30 AM)
%%EndComments

15 dict begin

/str4 (    ) def
/tFont /Times-Bold def
/tFontSize 14 def
/tCurLineY 352 tFontSize sub def % must equal(bbox's top margin)-font size
/tCol1X 0 def
/tCol2X 115 def

/CR {/tCurLineY tCurLineY tFontSize sub def} def
/MakeShowable {dup where {exch get 100 string cvs} {pop (Unknown)} ifelse} def

/PrintTimeSent {
    tCol1X tCurLineY moveto (Date: ) show tCol2X tCurLineY moveto
    /TimeSent dup where
    {
        exch get
        dup 1 get str4 cvs show (/) show
        dup 2 get str4 cvs show (/) show
        dup 0 get str4 cvs show ( ) show
        dup 3 get str4 cvs show (:) show
        dup 4 get str4 cvs show (:) show
            5 get str4 cvs show
    }
    {
        pop (Unknown) show
    } ifelse CR
} def

/PrintCoverNote {
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    /CoverNote where
    {
        pop tCol1X tCurLineY moveto (Note:) show CR
        CoverNote {tCol1X tCurLineY moveto show CR} forall
    } if
} def

/ISOLatin1EncodedFont tFont findfont dup length dict begin {def}forall
/Encoding ISOLatin1Encoding def currentdict /FID undef currentdict end
definefont tFontSize scalefont setfont

tCol1X tCurLineY moveto (To:)             show tCol2X tCurLineY moveto
/RecipientName  MakeShowable show CR
tCol1X tCurLineY moveto (Company:)          show tCol2X tCurLineY moveto
/RecipientOrg    MakeShowable show CR
tCol1X tCurLineY moveto (Fax:)              show tCol2X tCurLineY moveto
/CalleePhone    MakeShowable show CR
CR
tCol1X tCurLineY moveto (From:)             show tCol2X tCurLineY moveto
/SenderName     MakeShowable show CR
tCol1X tCurLineY moveto (Company:)          show tCol2X tCurLineY moveto
/SenderOrg       MakeShowable show CR
tCol1X tCurLineY moveto (Fax:)              show tCol2X tCurLineY moveto
/CallerPhone    MakeShowable show CR
tCol1X tCurLineY moveto (Voice:)           show tCol2X tCurLineY moveto
/SenderPhone      MakeShowable show CR
CR
tCol1X tCurLineY moveto (Pages w/o Cover:)   show tCol2X tCurLineY moveto
/nPages         MakeShowable show CR
CR
PrintTimeSent
CR
PrintCoverNote

end

%%EOF
```

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Article Change History:
23 Feb 1996 - Updated Step 7 and added additional information.
24 Oct 1995 - Added Postscript code placemarkers.
06 Oct 1995 - Updated title, lowered security.
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