Color StyleWriter 2400: Description (12/95)

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TOPIC --

This article gives a description of the Apple Color StyleWriter 2400 printer.

DISCUSSION ---

The Apple Color StyleWriter 2400 is an affordable ink-jet printer that provides
high-performance color and black-and-white printing. It's ideal for home,
education, and small-business users who require convenient, superior quality
color capability.

Whether you use the Color StyleWriter 2400 to print your household budget or
your child's latest art project, a class handout, or customer presentation,
you'll appreciate the quality and convenience of this printer's fast-drying,
water-resistant ink. And you'll find the Apple Color StyleWriter 2400 equally
convenient to own. It's extremely simple to set up and features a compact,
attractive design that fits easily into any work space. In addition, the Apple
Color StyleWriter 2400 provides economical energy efficiency through its
automatic power on/off control, complying with the EPA's Energy Star
energy-conservation guidelines.

The Apple Color StyleWriter 2400 features impressive 360- by 360-dots-per-inch
resolution for color and black-and-white printing. Its speed is also impressive;
the Apple Color StyleWriter 2400 prints up to 3 pages per minute for black and
white and up to 0.3 page per minute for color. And it provides fast data
transfer over a variety of networks through Apple's ColorShare software,
allowing you to share your color printer with others on a LocalTalk, EtherTalk,
or TokenTalk network. Or you can choose to add the optional LocalTalk module,
for direct connection to a LocalTalk network.

Through its integrated ColorSync software, the Apple Color StyleWriter 2400
provides excellent print quality and superior color matching.

So if you want great print quality and color capability-and a pleasingly low
price tag-the Apple Color StyleWriter 2400 is the printer for you.

Features

• Outstanding print quality

- Offers 360- by 360-dpi resolution for text in crisp, sharp,
  black-and-white and vibrant color printing. The revision B model offers a
  720- by 360-dpi black-and-white printing mode.
- Takes advantage of ColorSync color-matching technology to ensure
  accurate color matching from screen to printer
- Provides a choice of 64 scalable TrueType fonts for printing in
  any size and in a wide variety of styles

- Convenience
- Features an extremely compact, attractive design
- Includes everything needed to print: interface cable, ink cartridges,
  ink tanks, and sample media kit
- Prints on a wide range of media, including plain paper, transparencies,
  glossy and premium paper, and back-print film
- Comes with ColorShare technology to enable printer sharing over a
  variety of networks
- Supports optional LocalTalk module, making it easy to add the printer
  directly to a LocalTalk network
- Complies with the EPA's Energy Star guidelines for energy-efficient
  operation

Article Change History:
11 Dec 1995 - Added Rev. B information.
27 Jul 1995 - Corrected minor typographical error.

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