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PhotoFlash 1.1: Description (6/94)

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TOPIC -----

This article describes PhotoFlash version 1.1

DISCUSSION -----

PhotoFlash enables users of Apple Macintosh computers to quickly and easily acquire photographic images, enhance them, and place them into documents. The new version is enhanced for the faster performance of the Power Macintosh personal computer. In addition, with this new version, Apple PhotoFlash users can directly control the Apple QuickTake 100 camera and automate the camera's functions from within the application.

PhotoFlash 1.1 Supports

- Apple Power Macintosh - acquiring and manipulating images on a Power Macintosh computer is as natural and fluid as working with text and line-art graphics.
- Apple QuickTake 100 camera - enables users of the camera to record a series of steps to automate routine tasks and customize how the camera is used with other applications.
- Built-in compatibility with two popular publishing applications - Aldus PageMaker and Quark XPress. Integration of Apple PhotoFlash with these page-layout applications allows users to initiate editing and placement of images from within the applications.
- AppleScript scripting technology, which is responsible for the automation and customization of camera functions and enables further customization for vertical solutions such as catalog production.
- Also works with a wide range of third-party image scanners, special-effects utilities and file formats. This compatibility is achieved through use of Apple PhotoFlash with the appropriate Adobe PhotoShop Plug-in application extensions.

System Requirements

- Power Macintosh computer (with at least 8MB of RAM)
- Apple Macintosh or PowerBook™ computer with a Motorola 68020, 68030 or 68040 processor (with at least 8MB of RAM).
- Any version of the System 7 operating system.

Availability and Pricing

Version 1.1 of Apple PhotoFlash is currently available through software resellers, Apple authorized resellers, and through Apple's volume licensing program. In the United States, the suggested retail price is \$279.00. Current U.S. users of Apple PhotoFlash can upgrade to Version 1.1 for a shipping and handling fee of U.S. \$10.00. These customers should call 1-800-769-2775 x6549 to receive the order form for the Apple PhotoFlash Upgrade Program. Version 1.1 of Apple PhotoFlash will be available in the United Kingdom, Japan, France and Germany by July 31, 1994. Prices vary by country.

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