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Apple Media Kit: Description (2/95)

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TOPIC -----

The Apple Media Kit is a multimedia authoring and digital publishing tool. Products developed with the Apple Media Kit use QuickTime to play back on Macintosh computers and on computers using Microsoft Windows.

DISCUSSION -----

The Apple Media Kit includes two tools:

- The Apple Media Tool
- The Apple Media Tool Programming Environment

Both tools are designed to work together for cross-platform multimedia development.

The Apple Media Tool

Here are some features of the Apple Media Tool:

- Lets you assemble media elements and add interactive features without writing any code.
- Uses object-based authoring, for rapid creation of prototypes using rough-draft media elements.
- Preserves interactive connections when finished media elements are substituted for rough-draft media elements.
- Optimizes hard disk-based and CD-ROM-based projects.
- Lets you author on Macintosh and simultaneously deliver projects on Macintosh and Microsoft Windows systems.

Apple Media Tool Programming Environment

Features of the Apple Media Tool Programming Environment:

- Combines the power of an object-oriented programming language with the ease of use of a scripting language.
- Makes project code portable between Macintosh and Intel-standard computers running Microsoft Windows.
- Gives access to both Macintosh and Microsoft Windows toolboxes through a C-language interface.
- Includes both a new programming language and a new application framework.

Article Change History:

- 10 Feb 1995 - Added keyword; made several technical updates.
- 28 Sep 1994 - Reviewed for technical accuracy.
- 26 Aug 1994 - Updated for FAX/TIL/QRG maintenance.

Support Information Services

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