



Tech Info Library

Apple Media Tool: Consultant Listing (6/94)

Article Created: 1 Jun 1994

TOPIC -----

Apple Media Tool User,

Below you will find a listing of Apple Media Tool Programming Environment consultants who are interested in working on interactive multimedia projects using the Apple Media Kit. Each of these companies has expressed an interest in extending projects created with the Apple Media Tool.

This list is provided as a service to the Apple Media Tool community and does not constitute an endorsement by Apple Computer.

Feel free to contact any of these consultants to discuss the implementation of your project with the Apple Media Kit.

DISCUSSION -----

Active Learning Systems, Inc.
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Active Learning Systems, a twelve-year-old corporation specializing in multimedia courseware development, consulting and teaching, presents seminars on developing multimedia and using the Apple Media Tool throughout the world. Favorable product reviews of ALS products have appeared in the NY Times, PC Magazine, Seybold Report, Computer User and other publications. ALS numbers many Fortune 100 companies among its clients. Currently ALS is in a strategic alliance with the University of St. Thomas (the second largest graduate school of business in the U.S.), 3M, KPMG Peat Marwick, Apple Computer and Interactive Personalities to put most of the technical aspects of the M.B.A. program into interactive media.

Antenna Communications Inc., dab Seed Software

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Antenna Communications provides software consulting services to clients creating multimedia CD-ROM titles or kiosks. We specialize in the Apple Media Tool Programming Environment and in cross-platform (MAC/PC) development. We recently did over 95% of the extensive programming involved in "The Forever Growing Garden", a CD-ROM title copyright C-Wave and published by Media Vision. In addition to the usual collection of multimedia tools, we occasionally resort to MacApp, MPW, Hypertalk (for the Mac) and Microsoft's Visual C++ and Visual BASIC (for the PC).

Antenna Communications will be sysop for the AMT/AML board on the Media Planet BBS service. I will let you know further details about this board when it is created.

Art of Memory Ltd.
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Art of Memory is a multimedia production company specialising in the design and production of multimedia information systems, installations, presentations, and CD titles. We develop products that show a real conceptual understanding of the messages to be communicated, married with very high quality design values. Good design and especially interface design is seen as a pivotal aspect of the success of any product. To engage and empower the user, we orchestrate a wide range of creative skills, using outside specialists from other fields as and when appropriate. As experienced multimedia producers we work in close cooperation with our clients, enabling them to understand the new ways of thinking and of representing ideas that are needed to create exciting and meaningful multimedia.

Clients include: Apple Computer Europe, Virgin, BBC, Pergamon, Southern Arts, Design Museum, Victoria & Albert Museum, Olivetti, English Heritage, Corning Museum of Glass, Nationwide Building Society, Kodak, Addison Wesley, IKEA.

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When we're not skateboarding or snowboarding, we sometimes sit in front of our computers and make bets on whose hard drive will be first to perform a thermal-recalibration.

The Carl Group
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Established in 1985, The Carl Group provides our clients with a variety of technical services, including multimedia design and development, technical writing, on-line hypertext documentation, technical training, and engineering. We have been an Apple Computer consultant for the past four years. Specifically, we were involved in the development Apple Developer University's Macintosh Programming Fundamentals: Self-Paced Training course. As a part of the Apple Media Tool team, we developed the original specifications for the Apple Media Tool and developed the documentation for the Apple Media Tool Programming Environment (User's Guide and Reference manuals) for the original release and release 1.1. Because of our extensive experience with the Apple Media Tool and its Programming Environment, we help our clients design and produce their object-oriented multimedia projects. Our Multimedia Services also include artwork development, video production and digitizing, and CD ROM pre-mastering.

GALILEO, Inc.
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AppleLink: GALILEO

GALILEO is an Atlanta-based communications company specializing in multimedia for advertising, marketing, and sales. The firm designs and builds Talking Business Cards™, Laptop Sales Systems™, Kiosks, and On-Line Multimedia Information Systems for Fortune 500, Government, Start-Ups, and Mid-Range Companies. GALILEO's strength is in its combination of award-winning design with world-class programming. The firm's software engineers are very familiar with the Apple Media Toolkit Programming Environment, especially multimedia, file and image handling, and telecommunications. Each has multiple commercial products on the market. Our designers are award-winners and are fun to work with. Our programmers an intimate knowledge of MPW, C++, and other enabling technologies. GALILEO has applied to become a Kaleida Partner, so our engineers will grow with AMK and ScriptX as well.

MAConsulting
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AppleLink: MACONSULTING

MAConsulting is a Systems Integration and Consulting firm specializing in client-server "on-line transaction processing" database systems, networking, telecommunications, multimedia kiosks and applications, and desktop video production. We offer a complete line of services, including network design and administration, system design, software design and development, multimedia production, production quality 3-D animation, and much more. Our clients include the City of Glendale, CA; Verdugo Tri-City Fire Communication Center; Glendale Police Department; Santa Ana Unified School District; San Joaquin County Office of Education; Ketchum Communications; Hispanic America Advertising; and many more.

New Media Entertainment
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AppleLink: NME

New Media Entertainment is a full service multimedia consulting firm. With our

network of consultants we are able to provide professional assistance in design and development of multimedia projects. We can help with a specific aspect of your project or develop an entire CD-ROM title.

Skills include:

- Animation
- Audio/Video Digitizing & Effects
- Graphic Arts (2D & 3D)
- Interactivity Programming
- Kiosk Development
- Producing
- Project Management
- Prototyping
- Soundtrack Writing/Recording
- Story boarding

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Founded in 1986, Number One Graphics was Michigan's first PostScript Service Bureau. Today we are a full service design studio, a print and video service bureau as well as active Apple Developers and Systems Consultants. Our staff consists of 14 employees, including 5 full-time designers. We produce a variety of printed pieces, including 4 color catalogs, children's books, and numerous monthly magazines. We are focusing our design and technical skills on the production of interactive CD yearbooks and technical publications.

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AppleLink: PERCEPTIX

Perceptix distributes laser disc and CD-ROM based resource material to education. In addition the company develops CD-ROM based material and provides product support and educational services to it's clients. We have produced

CD-ROM's for early childhood education and are presently working on a Cell Biology project as well as two instructional CD-ROM's.

Shoestring Multimedia
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AppleLink: DLE

Shoestring Multimedia is a full-service multimedia company, with complete digital video and CD-ROM production facilities. Shoestring has several in-house productions teams for rapid turnaround of CD-ROM titles. Shoestring uses Apple Media Tool and Apple Media Tool Programming Environment as its primary vehicle for cross-platform production and rapid prototyping. Shoestring recently created an information presentation to the San Francisco Chamber of Commerce on multimedia using Apple Media Tool in which we generated a "navigable" QuickTime Movie. Users were able to pan the entire San Francisco skyline (360° panning and 180° of tilt) under mouse control.

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Keywords: <None>

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19960215 11:05:19.00

Tech Info Library Article Number: 15520