Apple QuickTake 200: Product Description (2/97)

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TOPIC ---

This article contains the Apple QuickTake 200 product description.

DISCUSSION --

Overview
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Given its many advanced capabilities, you'll probably be surprised to find that
working with the Apple QuickTake 200 is strikingly similar to using your
favorite traditional camera. But this sophisticated device offers many more ways
of communicating with images.

In fact, this high-performance digital camera provides a wealth of flexible,
versatile options for sharing your images with others, such as slide shows,
presentations, television viewings, real-time videoconferencing, and even live
Internet transmissions. And this advanced digital camera features an extremely
compact, lightweight design that makes it easy to take with you virtually
anywhere you want to go.

The QuickTake 200 provides an integrated LCD display that enables you to preview
each potential picture easily and accurately. It also offers convenient
removable storage capabilities and impressive image quality: It comes with a 2MB
SmartMedia storage card that can accommodate as many as 20 high-quality images,
30 standard-quality images, or a combination—with clear 640- by 480- pixel
resolution and in more than 16 million colors.

But the real fun of taking pictures lies in sharing them with others— an area in
which the QuickTake 200 truly shines. Of course, you can always simply view your
digital images on a computer screen or include them in documents. Or you can
enhance your images on a computer, place the results back into the camera, and
conveniently show them to friends and colleagues even when you're on the road.
Apple's unique Camera Access software makes advanced capabilities such as these
not only possible, but simple.

Perhaps the most appealing quality of the QuickTake 200 is that it provides a
complete solution for an entire range of digital imaging functionality. It even
comes with a video cable—so, for example, you can use it to show relatives your
latest vacation pictures right on their television screen. And the versatile

image-capture capabilities of the QuickTake 200 make it an ideal tool to add images to your Internet web site.

In short, Apple's QuickTake 200 digital camera complements your Mac OS-based computer by offering a wide range of incredibly easy, and enjoyable ways to communicate your ideas visually.

Features
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Impressive image quality

• Provides clear 24-bit VGA images at resolutions of up to 640 by 480
  pixels in more than 16 million colors

• Includes automatic white-balance feature to ensure the best possible
  image quality for both indoor and outdoor photography

• Takes advantage of Apple's ColorSync color-matching technology

Vivid, versatile LCD display

• Takes the guesswork out of selecting the precise images you want to
  capture by providing accurate, real-time preview

• Lets you review up to nine stored images simultaneously, so you can
  select the ones you want and delete the rest to save space

• Supports a slide-show mode that lets you cycle through images at timed
  intervals

Convenient, high-capacity storage

• Stores images on included 2MB removable storage card (SmartMedia);
  additional cards may be purchased separately

• Allows for simple, direct uploading of images from SmartMedia cards into
  any Mac OS-based computer equipped with PC Card slots, through an
  optional adapter

• Captures images in JPEG—and allows you to save them in TIFF, PICT, and
  EXIF formats—to share images with both Mac OS and Windows users

Flexible, simple image-capture options

• Lets you capture images in either of two modes: high quality and
  standard quality

• Features automatic exposure with a range of capabilities

• Offers three focal ranges—close-up, portrait, and landscape

Multiple image editing and sharing capabilities

- Comes with Apple's Camera Access software for fast, easy image uploading to a computer

- Includes bundled software that lets you easily and flexibly personalize captured images

- Makes it easy to enhance your e-mail memo, print document, computer-based presenta-tion, or Internet web site with digital images captured on your QuickTake 200 using popular software

System Requirements

- A Macintosh computer with a 68040 or later processor, with 16MB of RAM and 24MB of available space on the hard disk drive; or a Power Macintosh computer with 16MB of RAM and 24MB of available space on the hard disk drive
- System software version 7.5 or later
- A CD-ROM drive
- A display that supports thousands or millions of colors is recommended for optimal viewing.

Ordering Information

Apple QuickTake 200 Digital Camera Order No. M5705LL/A

- QuickTake 200 digital camera for Mac OS users
- One QuickTake 2MB SmartMedia Card
- Clip-on optical viewfinder
- Video cable for connecting to standard NTSC television (where available) • Third-party bundled software (Adobe PhotoDeluxe 1.0, Adobe PageMill 2.0, PictureWorks NetCard 1.0)
- QuickTake software (includes Camera Access, QuickTime IC system extension and drivers)
- Serial cable for connecting camera to your Mac OS computer
- Four AA lithium batteries
- Hand strap
- QuickTake 200 User's Guide

Optional QuickTake AC Adapter Order No. M5707LL/A

- Lets you power your QuickTake 200 digital camera using AC power

Optional QuickTake 4MB SmartMedia Card Order No. M5708G/A

• Allows you to store as many as 40 high-quality images or 60 standard-quality images

Please check with your local reseller for the availability of other third-party QuickTake 200 accessories.

Product specifications are subject to change. Check with your Apple reseller for the most current information about product specifications and configurations.

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