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Apple Media Tool: Using Mixed/Rich Text Formats (3/95)

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TOPIC -----

A customer needs to create text blocks that contain mixed formats, but StyleEdit applies formats only to the entire document. The included XTND Translator does not seem to allow this either.

The customer creates a new word processing document in ClarisWorks, writes text and assigns different formats to different words (such as Bold, italic, red, blue, and so on). They then save the document in Apple Media Kit Text format. When the text document is added to a Media Tool project, it takes on only one of the formats included in the original document.

Is there any way to incorporate text blocks with mixed formats in an Apple Media Tool project (without making them PICT files)?

DISCUSSION -----

With the Apple Media Tool versions 1.0-1.2, Rich Text support is very limited. One reason for this is to make it easier to support cross-platform titles that have good looking text on both platforms. Better Rich Text support will be addressed in the next version of the Apple Media Tool.

QuickTime 2.0

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One work-around in the current Apple Media Tool is to use QuickTime 2.0 text movies for portions of the project. These text files can be nicely anti-aliased and they will work on both Macintosh and Windows platforms.

Apple Media Tool Programming Environment (AMTPE)

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If the customer is willing to purchase AMTPE from APDA, there are many ways to add additional text capabilities.

You can refer your customer to other developers who have done rich text for AMTPE for more information:

BAM! Software

(415) 988-6961

Laura Tiodosio at BAM! software. They have a great team of AML programmers and have developed a text package that includes rich text, hypertext, and so on. She would be happy to talk with customers about what they have.

Touchstone/Pilgrim New Media

(617) 491-7660

George Touchstone/Pilgrim New Media. George is at (617) 497-9535.

The Carl Group

(408) 255-9171

Kendyl Roman at The Carl Group. Compare prices before you buy!

Art of Memory

Dan Crow at the Art of Memory in the U.K. has done antialised hypertext, with at least bolding and highlighting.

Moonbase Software

Moonbase software in Australia has a cool utility if you decided to go the PICT route. Both have demos on the Apple Media Tool (AMT) 1.2 Demo CD.

Cathy Galvin and Mark Leather

(408) 496-1800 for Cathy

Mark was the programmer, but it is easier to reach Cathy.

Support Information Services

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