



Tech Info Library

PhotoFlash Version 2.0 Introduced (5/96)

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TOPIC -----

This article describes some of the new features in PhotoFlash 2.0.

DISCUSSION -----

Apple announced availability of Version 2.0 of Apple PhotoFlash, a digital photo cataloging and enhancement tool that quickly and easily enables computer users to add digital photos to their documents. Apple PhotoFlash 2.0 has, in a single application, been optimized for the increased performance of Power Macintosh personal computers, while being fully compatible with Macintosh systems based on the Motorola 680x0 processor. Version 2.0 of Apple PhotoFlash also supports several key components in Apple's new operating system, Macintosh System 7.5.

This enhanced version of Apple PhotoFlash now opens and saves individual catalogs of image "thumbnails" for easy photo organization and searching. With Apple PhotoFlash 2.0, it is now possible to search for photos by their similarity to an image or a sketch made by the user, as well as to adjust the color of your photos. The support for Macintosh Drag and Drop enables photos to be easily moved between catalogs and into applications supporting Macintosh System 7.5. In addition, the integration of Apple PhotoFlash 2.0 with Aldus PageMaker 5.0, QuarkXPress 3.2 and 3.3, Aldus Persuasion 3.0, Microsoft Word 6.0 and Claris FileMaker Pro 2.1, enables digital photos to be placed into documents in a single-step. Extensions are included for Aldus PageMaker and QuarkXPress that enable image editing and placement to be easily initiated from within those page layout applications.

Apple PhotoFlash 2.0 continues to support Apple's AppleScript scripting technology by making scripts easier to record and play, and includes ready-to-run scripts to automate common tasks. In addition, the new version of Apple PhotoFlash continues to enable users to directly control and automate the Apple QuickTake 100 camera using AppleScript from within the PhotoFlash application, which enables further customization for vertical solutions.

Apple PhotoFlash 2.0 will come bundled with a Visual Symbols Sampler Photo CD, which contains a library of 140 everyday objects whose symbolic meaning makes them useful to enhance visual communication in a variety of documents.

System Requirements:

- Macintosh, Power Macintosh, Macintosh Performa or PowerBook computer with a 68020, 68030, 68040, or PowerPC processor.
- 8 MB of RAM (3.5 MB of application RAM).
- Any version of the System 7 operating system.

Availability:

- Apple PhotoFlash 2.0, is available in the United States through software resellers and Apple authorized resellers, as well as through the Apple Volume Licensing Program.
- Customers who purchased Apple PhotoFlash 1.0 or Apple PhotoFlash 1.1 between August 3, 1994 and December 3, 1994 can receive an upgrade for only the cost of shipping and handling by submitting an order form and proof of purchase that is a dated, itemized sales invoice showing the purchase of Apple PhotoFlash 1.0 or Apple PhotoFlash 1.1 between these dates.

Apple plans to introduce international English and French versions of Apple PhotoFlash 2.0 later in 1994 and a Kanji version in 1995.

The Tech Info Library article titled "Locating Vendor Information" can help you search for the Apple Order Center's phone number.

Article Change History:

- 10 Jun 1996 - Updated upgrade information.
- 27 May 1996 - Updated for technical accuracy.

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