

## **System 7: Reasons for Including TrueType**

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TOPIC
Why do people need TrueType when they already have ATM (Adobe Type Manager) and Type 1 fonts?
DISCUSSION
Apple wants to offer more functionality at more affordable prices. TrueType provides consistent quality and interactive performance on all Macintosh computers. Outline font technology is something that needs to be an integrated part of the operating system, not a bolted-on solution. Software developers can do great things with type when they can count on
outline fonts in the system.
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