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MacODBC on New Mac OS SDK (Software Developer's Kit) CD (4/95)

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TOPIC -----

This article describes the announcement of the Mac OS SDK (Software Developer's Kit) CD.

DISCUSSION -----

Apple Computer, Inc. has announced the availability of the Mac OS SDK CD, which combines most of our existing software developer kits for the Mac OS onto one convenient, low-price CD.

I'm pleased to announce that MacODBC 1.0.1, the latest release of Apple's ODBC functionality for the Macintosh, is included on this CD, with an automatic redistribution license for the ODBC client software. This means that with the purchase of the Mac OS SDK, no separate ODBC distribution license is necessary. As a bonus, current Apple Partners will receive an automatic subscription to the Mac OS SDK -- and therefore an automatic redistribution license for ODBC and many other system software components.

The updated ODBC SDK has also been posted to Apple's anonymous FTP site. Now available are the full, install-able disk images as shipped on the Mac OS SDK, as well as the Adobe Acrobat-readable image of the ODBC Developer's Reference. (Note that there is no redistribution license available for the files retrieved from ftp.info.apple.com.)

MacODBC can be found on ftp.info.apple.com via the path:

ftp.info.apple.com

Apple.Support.Area

Developer_Services

System_Software_Extensions

For those of you who have previously downloaded MacODBC 1.0, the only change from 1.0 to 1.0.1 was a fix in the installer script, which was not posted to the ftp site. MacODBC 1.0.1 is functionally equivalent to 1.0.

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ODBC Program Manager
AppleSoft Development Products Group
Apple Computer, Inc.

Monday, October 31, 1994

Apple Announces Mac OS Software Developer's Kit (SDK)

Responding to developer requests, Apple today announced availability of a software developer's kit that combines most of its existing software developer's kits into one convenient -- and very affordable -- package. For U.S. \$299, developers can purchase an annual subscription to the new Mac OS SDK, which is available on a CD-ROM and includes quarterly updates.

Another important benefit of the Mac OS SDK is its streamlined approach to software licensing. Subscribers automatically will be able to redistribute certain system extension files and libraries with programs they develop that require these components. Previously, many developers would have had to secure additional licenses from Apple before shipping their product.

According to the vice president of AppleSoft marketing, "Apple recognizes the pressure developers have to keep overhead low and productivity high, and is committed to delivering quality products and services at competitive prices to relieve this pressure. The Mac OS SDK is only one example of this commitment, and follows recent decisions to increase the scope of our developer support services and reduce prices for our core development tools. We will continue to explore new ways to maximize the level of satisfaction for our valued Macintosh developers."

With a subscription to the Mac OS SDK, developers will receive a disc each quarter that contains the most recent versions of almost all of Apple's system-software extensions, making it convenient to track these most recent extension releases and incorporate support for them into applications. In addition to the system-software extensions, the Mac OS SDK includes programming interfaces and libraries, sample code, and technical documentation. The software developer's kits in this collection were previously available individually for a total of approximately U.S. \$2000.

A senior principal engineer of Farallon Computing, Inc., said, "Convenience is what I really like about the Mac OS SDK. I no longer have to be concerned about tracking down each new Mac OS system extension and related programming information -- they arrive automatically on a single CD. This should help boost the productivity of all Macintosh programmers."

Product Contents

The initial release of Mac OS SDK includes SDKs for the following software extensions:

Apple Guide	MacODBC
Apple Open Collaboration Environment (AOCE)	MacOSI Connection

Apple Remote Access
Apple Remote Access Modem
Apple Shared Library Manager
AppleScript
AppleSearch
AppleShare API
AppleTalk Wide Area
ColorSync
Communications Toolbox
Control Strip
Designing PCI Cards & Drivers
File System Manager
Installer
Macintosh Drag and Drop
Macintosh Easy Open

MacSNMP
MacTCP
MacX.400
MacX25
MIDI Management Tools
Network Software Installer
Open Transport
PlainTalk
QuickDraw GX
QuickTime
Sound Manager
Telephone Manager
Thread Manager
XTND

Availability

Members worldwide of Apple's Partners Program will receive one subscription to the Mac OS SDK without charge as one of the benefits of the program. For other developers, subscriptions to the Mac OS SDK are available immediately through APDA , Apple's source for development tools and related programming products. APDA publishes the APDA Tools Catalog which describes hundreds of Apple and third-party products. Developers should contact APDA using the following address or phone numbers.

Article Change History:

18 Apr 1995 - Made correction of typographical errors.
17 Feb 1995 - Added new information about location on the internet.

Support Information Services

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