

Apple Platinum Color: Specification

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TOPIC -----

I'd like to know the PMS (Pantone Matching System) number for the platinum color Apple uses on its products.

DISCUSSION -----

Apple does not normally use PMS color charts or Pantone color numbers to designate the platinum color that is now the company standard. Our platinum color number on a coded PMS chart is somewhere between 420 and 421, somewhat closer to 421. (This depends on the age of the chart and the light source used for viewing it. Copyright 1989 Apple Computer, Inc.

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